# **Opinions from our Clients**

"Within the first hour of speaking to Mr. Costeff for the very first time, he had my business down to a science, Just by the questions he asked, I learned a lot of new strategies of how to increase the company's sales, For two weeks we have been building a new sales system. I needed to find good people, he showed me where to advertise, helped interview them, and set their pay. Now he is training them to do a market survey, and helping me build a business-to-business sales system. Without this know-how ,I do not think I could have done any of this, or done it so fast."

#### -Abe Perry, Owner, Silver Links Inc., Lakewood, NJ

"We accomplished a lot with Phil Costeff. In 6 weeks we got our owners' forum organized, we were able to set up a management team to run the day-to-day operations and we got 2 store managers, one for each store. We grasped and started implementing concepts that we never heard of before, for example chain of command, metrics for areas of a business and for positions, position descriptions, and so on...."

### -Dora Tseytkin, Dovid Segal Refuah Pharmacy

"I had invested in the company, but it hadn't paid me money in years. They were short on money, had no line of credit, and their technology was getting old. I called Phil, and in 2 days he analyzed what was wrong, gave us a plan to fix it, and helped get it done. Ten months later, I received a nice check from the business. Now, the company is financially stable, is investing in new technology, and after years of losses, has finally become profitable."

#### -Roger Kirk, Owner, HeadRoom Corporation, Bozeman, MT

In one business, there were some problems. Phil analyzed the problems, gave a clear and objective report to the investors, and helped the business owners understand and work to fix the problems.

#### -Rabbi Chaim Meyer Roth, Bais Din Maysharim, Lakewood, NJ

This program has been invaluable in helping me focus on key metrics to effectively run my business.

#### -David Wechsler, Owner, Bimbamboo Restaurant

Working with Phil is helping us to be more efficient, and helping us deal with some common struggles of small business ownership. In this economy we would't have the budget to do this on our own.

-Mark Bloomfield, Co-Owner, Sustainably Built Starting your own business isn't easy, Once I hired employees, everything changed and I thought my business was a failure. Phil helped us realize what was going wrong and now we've got a great plan for the future.

### -Adam Stefanagal, Co-Owner, Sustainably Built

This program has been a real eye opener. It has been very beneficial as it has given practical ways to access how we do business and how we can improve our process. Both the "round table" (managers meetings) and the one-one-one meetings are great. The DBI consulting program has opened our eyes to the holes and opportunities in our business. It has been an asset for us to take these slow times to organize for the future. The DBI consulting program has provided valuable information for our company. It gave our company hope and confidence in a difficult economic scenario.

# -Kristen Lewis

## **Kristen Lewis architects**

Since DBI inception, this is the most worthwhile program that the organization has ever participated in.

-Sam Sussman, Owner, 8 Days a week

After purchasing what we considered a fair business with potential, we were informed of a number of items that we had not taken into consideration when purchasing, and other issues holding the business back. Now we have confidence in the direction and our ability to resolve our problems.

Matt Kenny & Heidi Jakal, Owners, Sidneys Coffee

Exciting that DBI is willing to support businesses this way. Exciting for all involved! Mara Soutiere, Owner, Shushi Tora Restaurant

This program is great, very informative, encouraging meeting . Market Survey ideas was very good, Lots of new information. **Tenzin Tsepsel, Owner, Mila Carpets**